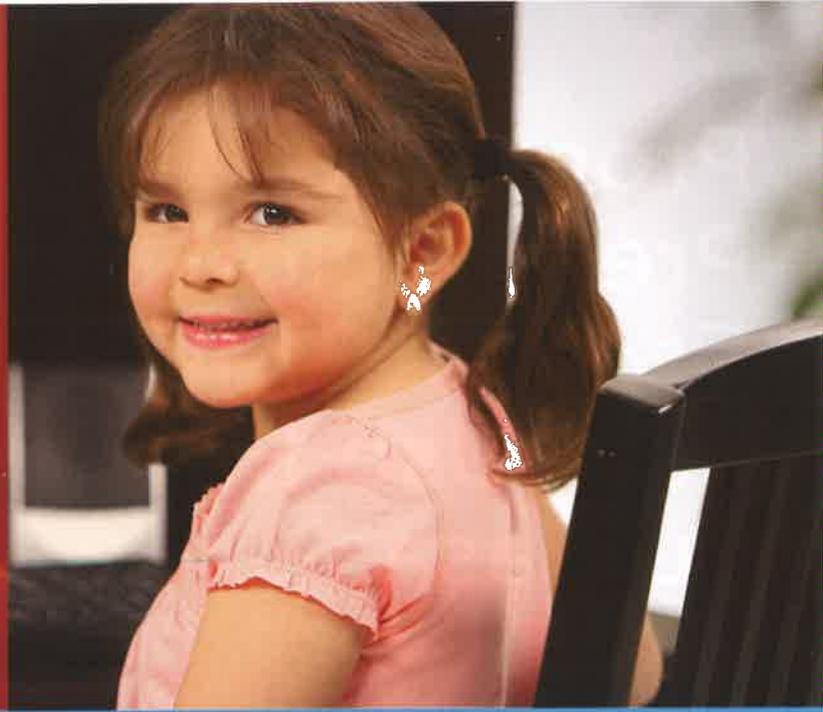


# Free At-home Kindergarten Readiness Program



UPSTART is a free, technology-delivered kindergarten readiness program that will give your child a fun start in reading, math, and science (with a focus on reading) in just 15 minutes a day, 5 days a week.

## FREE



UPSTART is funded by the state of Utah to help prepare children for kindergarten. There is no cost for participating families.

 You may qualify for the use of a **FREE computer** and **Internet**.  


## Personalized



Our software provides hundreds of instructional hours and assesses each child's progress to determine the type of instruction (s)he will receive.

Personal Care Representatives are available six days per week to answer questions, and to help and encourage your child.

## Independent and Fun



This easy-to-use program is designed for children the year before they enter kindergarten and will capture your child's interest and imagination with engaging books, songs, and activities.

## Effective



UPSTART has been proven effective and has been used by thousands of families across Utah.

*"The evidence is that UPSTART appears to significantly improve reading readiness for beginning kindergarten students."*

— Third party evaluator

Visit  
[www.waterfordupstart.org](http://www.waterfordupstart.org)

or Call

**1-800-669-4533**

for more information or to pre-register.

## How it Works

### 1. REGISTER

Sign up for UPSTART by pre-registering online or by phone. Registration is finalized after a call from an UPSTART representative.

### 2. TRAINING

All families are required to attend training and commit to using the program for 15 minutes a day, five days a week.

### 3. FREE COMPUTER & INTERNET

Qualifying families are provided with a computer and Internet during the program.

### 4. 15 MINUTES A DAY, 5 DAYS A WEEK

Children start using the program after training. Each child moves through a personalized learning path that is designed to meet his or her skills and needs.

### 5. PERSONAL CARE REPRESENTATIVE

Families are partnered with a Personal Care Representative who supports you and monitors your child's progress.

### 6. KINDERGARTEN-READY

The program ends with a graduation that celebrates your child's achievements.

"I am so confident in my child now and know that he is **100% ready** for kindergarten."

— UPSTART participant

